|  |  |  |  |
| --- | --- | --- | --- |
|  | **Gold package**  **$15,000** | **Silver package**  **$10,000** | **Bronze package**  **$5,000** |
| Content ad | 24 | 16 | 12 |
| Priority position on home page (#1, #3 or #5) | 10 | 8 | 2 |
| Additional posting on home page | 6 | 4 | 2 |
| Priority position in newsletter (#1 to #5) | 8 | 4 | 2 |
| Additional posting in newsletter | 6 | 4 | 2 |
| Big box 300X250 pixels left column (#1 or #2 guaranteed) | 10 weeks | 6 weeks | 4 weeks |
| Blog post on blogue.lesventes.ca et blog.allsales.ca | 2 | 2 |  |
| Video of your merchandise or store (can be integrated to your content ad) | 2 | 1 | - |
| Creatives for your flyers or big box | 5 | 4 | 2 |
| Social media promotional campaign (Facebook & Twitter) | 1 | - | - |
| Facebook boost | 10 | 6 | 4 |
| Targeted email (33,000 subscribers) | 4 | 2 | 1 |